Remit To: CBS

For:

P.O. BOX 33091

AFSCME / NEA / SEIU(343422)

1724 Kalorama Rd NW Ste 200

Washington, DC 20009-2616

NEWARK, NJ 07188-0091

Office:



WCCO-TV

1141-417380

12/30/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 1 of 3

Account Exec:

Nicole Roy Pol **GWTS-PH**

Contract Num:

1141-54564 12/20/2012-12/24/2012

Contract Dates:

Customer Order: Linked Order:

CPE: / 1949

In Account THE NEW MEDIA FIRM(309622) With: 1730 Rhode Island Ave NW Ste 410

Washington, DC 20036-3134 ATTN:Accounts Payable

EST#1949 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

01/29/2013 Broadcast EOM Net 30 days 11/26/2012-12/30/2012

Buy	Flight									Total		
_ine	Description				Buy Line Dates		MTV	WTFSS	Dur	Spots	Rate	
1	THIS MORN	ING			12/20/2012-12/21	/2012	T	F	30	2	600.00	
Wee	Week Of			MTWTFS	<u>s</u>	Spots Per Week	-	Rate				
12/17	12/17/2012-12/23/2012			TF		2		600.00				
<u>Air D</u>	Date <u>C</u>	ay Air	<u>Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
12/20	:0/2012 T	h 06:	11:43 AM		TV1213X3612H		30	600.00				
12/2	1/2012 F	r 06:′	10:10 AM		TV1213X3612H		30	600.00				
2	THIS MORN	ING		12/24/2012-12/24/2012			M		30	1	600.00	
Wee				MTWTFS	<u>S</u>	Spots Per Week	-	Rate			and the second	
12/24	4/2012-12/30/20	12		М		1		600.00			1000	
Air D	Date <u>C</u>	ay Air	Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
12/24	24/2012 N	lo 06:4	40:45 AM		TV1213X3612H		30	600.00		2		
3	3 CBS THIS MORNING				12/20/2012-12/21	/2012	т	F	30	2	300.00	
Was	ok Of			MTWTES	e 1	Spota Dar Wook		Poto				
Wee		12		MTWTFS	s	Spots Per Week		Rate				
	7/2012-12/23/20			TF	<u>s</u>	Spots Per Week		Rate 300.00				
	7/2012-12/23/20	ay <u>Air</u>			<u>Material</u>	Villa	_ 		Debit	Credit	<u>Remarks</u>	
12/17 <u>Air D</u>	7/2012-12/23/20 Date <u>[</u>	ay <u>Air</u>	<u>Time</u> 29:30 AM	TF	1 1	Villa	<u>Dur</u> 30	300.00	Debit	Credit	<u>Remarks</u>	
12/17 Air D 12/20	7/2012-12/23/20 <u>Pate</u> <u>C</u> 20/2012 T	<u>ay Air</u> h 07:2		TF	<u>Material</u>	Villa		300.00 Rate	Debit	Credit	<u>Remarks</u>	
12/17 Air D 12/20	7/2012-12/23/20 <u>Date</u> <u>E</u> 20/2012 T	<u>ay Air</u> h 07:2 r 08:2	29:30 AM 24:16 AM	TF	<u>Material</u> TV1213X3612H	2	30	300.00 Rate 300.00 300.00	Debit	Credit	<u>Remarks</u> 300.00	
12/17 Air D 12/20 12/20	7/2012-12/23/20 <u>Date </u>	<u>ay Air</u> h 07:2 r 08:2	29:30 AM 24:16 AM	TF	Material TV1213X3612H TV1213X3612H 12/24/2012-12/24	/2012	30 30	300.00 Rate 300.00 300.00				
12/17 Air D 12/20 12/20 4	7/2012-12/23/20 Date	ay <u>Air</u> h 07:2 r 08:2 ORNING	29:30 AM 24:16 AM	TF M/G For	Material TV1213X3612H TV1213X3612H 12/24/2012-12/24	/2012 Spots Per Week	30 30	300.00 Rate 300.00 300.00				
12/17 Air D 12/20 12/20 4	7/2012-12/23/20 <u>Date </u>	ay <u>Air</u> h 07:2 r 08:2 ORNING	29:30 AM 24:16 AM	TF	Material TV1213X3612H TV1213X3612H 12/24/2012-12/24	/2012	30 30	300.00 Rate 300.00 300.00	30			
12/17 Air D 12/20 12/20 4 Weel 12/24 Air D	7/2012-12/23/20 Oate	ay Air h 07:2 r 08:2 ORNING	29:30 AM 24:16 AM	TF M/G For	Material TV1213X3612H TV1213X3612H 12/24/2012-12/24	/2012 Spots Per Week	30 30	300.00 Rate 300.00 300.00				

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Washington, DC 20009-2616

CBS TELEVISION © GW



12/20/2012-12/24/2012

WCCO-TV

INVOICE

Page 2 of 3

Account Exec:

Nicole Roy Pol **GWTS-PH**

Office: Contract Num:

1141-54564

Contract Dates:

Customer Order:

Linked Order:

CPE: / 1949

In Account THE NEW MEDIA FIRM(309622) With: 1730 Rhode Island Ave NW Ste 410

Washington, DC 20036-3134 ATTN:Accounts Payable

EST#1949 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1141-417380

Invoice Date: 12/30/2012 Billing Cycle: Broadcast EOM

Billing Period: 11/26/2012-12/30/2012

01/29/2013 Net 30 days

Buy	Flight								Total		
ine	Description			Buy Line Dates			WTFSS	Dur	Spots	Rate	
5	SAT 8AM NE	WS		12/22/2012-12/22	2/2012		. S .	30	1	300.00	
Wee	ek Of		MTWTF	SS	Spots Per Week		Rate				
12/17/2012-12/23/2012			S.		1		300.00				
Air D	Date D	av Air Tim	e M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
		a 08:13:		TV1213X3612H		30	300.00				
6	CBS SUNDA	V MORNINI	2	12/23/2012-12/23	2/2012		9	30	1	950.00	
	OBO CONDI	1 WORTH		12/20/2012 12/20	0/2012			30	W.	300.00	
Wee	ek Of		MTWTF	<u>ss</u>	Spots Per Week	_	Rate			ß.	
12/1	7/2012-12/23/201	2	S		1		950.00				
Air D)ate D	av Air Tim	e M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
		u 08:46:		TV1213X3612H		30	950.00		Orodia	<u></u>	
	M-F 6PM NE				1/0040		F., _	30		4 200 00	
7	M-F 6PM NE	vvS		12/20/2012-12/21	1/2012		-	30	2	1,300.00	
Wee	ek Of		MTWTF	SS	Spots Per Week		Rate_				
	7/2012-12/23/20	2	TF	M	2		1,300.00				
Air D	Data D	ay Air Tim	e M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
		n 06:11:		TV1213X3612H		30	1,300.00	<u> Debit</u>	Credit	<u>Itemarks</u>	
		06:23:	100	TV1213X3612H	1 /	30	1,300.00				
8	M-F 6PM NE	WC		12/24/2012-12/24	1/2012	M		30	1	1,300.00	
-	IVI-F OPIVI NE	vvS		12/24/2012-12/24	1/2012	IVI	• • • •	30	- 1	1,300.00	
Wee	ek Of		MTWTF	SS	Spots Per Week		Rate_				
	4/2012-12/30/201	2	M		1	•	1,300.00				
Air D)ata D	av <u>Air Tim</u>	e M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
		o 06:21:4		TV1213X3612H		<u> </u>	1,300.00	Debit	Cieull	IVEIIIaIN2	
12/2	.,	00.21.		1 1 12 10/100 1211		00	1,000.00				

Remit To: CBS

For:

P.O. BOX 33091

AFSCME / NEA / SEIU(343422)

1724 Kalorama Rd NW Ste 200

Washington, DC 20009-2616

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS

WCCO-TV

Invoice Num:

INVOICE

Page 3 of 3

Account Exec:

Nicole Roy Pol **GWTS-PH**

Office: **Contract Num:**

1141-54564 12/20/2012-12/24/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / 1949

In Account THE NEW MEDIA FIRM(309622) With: 1730 Rhode Island Ave NW Ste 410

Washington, DC 20036-3134 ATTN:Accounts Payable

Product Desc: EST#1949

Broadcast airtimes represented are reported to the nearest second.

1141-417380

Invoice Date: 12/30/2012 Billing Cycle: Broadcast EOM

11/26/2012-12/30/2012 **Billing Period:**

01/29/2013 Net 30 days

Buy	Flig	ht									Total		
Line	Des	cription			Buy Line Dates		М.	T W T F S S		Dur	Spots	Rate	
9	SAT	TURDAY 6P	NEWS		12/22/2012-12/22	/2012		S.		30	1	600.00	
\	Week Of			MTWTFSS	•	Spots Per Week		Rate					
_	12/17/2012-1	12/23/2012		S.	=	1		600.00					
	12/11/2012	12/20/2012				,		000.00					
<u> </u>	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	<u>Remarks</u>	
1	12/22/2012	Sa	06:18:31 PM		TV1213X3612H		30	600.00					
11	WC	CO SUNDA	Y MORNING NE	WS	12/20/2012-12/24	/2012		S		30		500.00	
7	Week Of			MTWTFSS	<u>1</u>	Spots Per Week		Rate	1500				
1	12/17/2012-1	12/23/2012		S		1		500.00	100				
	A:- D-4-	D	A :- T:	M/O F	Makadal		D	Dete	Dakit		One dis	Damada	
_	Air Date	<u>Day</u>		M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	All I	Credit	Remarks	
1	12/23/2012	Su	10:29:17 AM		TV1213X3612H		30	500.00					
		Total Spots	<u> </u>	Gross Am		Commi	ssion Amt	Net Amt	Debit		Credit	Reconciliation	
Air Time T	Totals	13	3	8,950.00		N.	1,342.50	7,607.50	0.00		0.00	0.00	
Air Time T	Totals	10	3	8,950.00			1,342.50	7,607.50	0.00		0.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

CONTROLLERS OFFICE

212-975-1900

Pay This Amount	7,607.50
Pre Paid Amount	0.00
State Tax	0.00
Local Tax	0.00
Agency Commission	1,342.50
Trade Value	0.00
Gross Billing	8,950.00